
















# 2009 Sports Assets

Delivering America's leading niche sports.  
Engaging sports' most passionate fans.  
On-air. On-site. Online. On target.

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
 <p><b>Lumber Liquidator's PBA Tour</b> Networks: ESPN, ESPN2, ESPN Classic. Exclusive national media and sponsorship sales of the Professional Bowlers Association Tour</p>	█									█		
 <p><b>GEICO PBA All-Star Shootout</b> Networks: ESPN, ESPN2, ESPN Classic. Exclusive national media and sponsorship sales of the Professional Bowlers Association Tour</p>						█						
 <p><b>Xtreme Bulls Tour</b> Networks: ESPN, ESPN2. Exclusive national media and sponsorship sales</p>	█											
 <p><b>Wrangler Pro Rodeo Tour</b> Network: ESPN Classic. (16 hours of original programming) National media sponsorship sales in concert with the PRCA</p>	█											
 <p><b>Wrangler National Finals Rodeo</b> Networks: ESPN, ESPN2. Exclusive national media and sponsorship sales in concert with the PRCA</p>												█
 <p><b>Triple Crown Weeks</b> (10 Hours of live racing coverage on Kentucky Derby &amp; Belmont Stakes days) Networks: ESPN, ESPN2. Exclusive national media and sponsorship sales in concert with the NTRA</p>					█							
 <p><b>KFC World Cup of Softball</b> Networks: ESPN, ESPN2, ESPN International. Exclusive national media and sponsorship sales for USA Softball</p>							█					
 <p><b>USA/ASA Softball</b> Grassroots, sampling, on-site and online. Exclusive national media and sponsorship sales for Amateur Softball Association</p>	█											
 <p><b>World of Outlaws Racing</b> Networks: SPEED. Exclusive national media and sponsorship sales in concert with Dirt MotorSports, Inc.</p>		█										
 <p><b>Golf</b> Network: Golf Channel. "Wendy's 3 Tour Challenge", "Young Guns", and "World Club Championship". National media and sponsorship sales</p>					█					█		
 <p><b>Women's Pro Billiard's Association</b> Networks: ESPN, ESPN2. Exclusive national media and sponsorship sales in concert with WPBA</p>				█								
 <p><b>Outdoor Programming</b> Network: VERSUS. Exclusive national media and sponsorship sales of Winnercomm owned and produced outdoor programming</p>	█											
 <p><b>Outdoor Channel</b> Network: 30 MM HH. Outdoor Channel programming and integration of block, night, shows, on-site and online</p>	█											

